

Corporate Startup Engagement

Access Cutting-Edge Technology and Innovation

500



#500strong²

- **2000+** portfolio companies
- Presence in **60** markets
- **250+** industry experts
- **3000+** startup founders

Enabling Corporate Innovation

As the pace of disruption accelerates, enterprises are increasingly working with startups to stay ahead of emerging challenges. However, most struggle to develop a consistent approach to startup engagement and fail to drive real results¹.

Across the globe, we help our enterprise partners build and execute effective strategies for working with startups to address critical business challenges.

About Us

Based in Silicon Valley, 500 Startups is dedicated to discovering world's most talented entrepreneurs, helping them succeed at scale, and building thriving global ecosystems.

✉ ecosystem@500.co 🏠 www.500.co

Customized Programs and Services

We leverage our worldwide network and deep investing expertise to help address your unique needs. We work with our partners on areas such as:

Strategy Alignment

Align on opportunity areas and discovery parameters

Startup Discovery

Conduct global search and curation of potential partners

Startup Selection

Interview and assess startups as if for our own investments

Pilot Projects

Facilitate design and implementation of pilot projects

Results and Impact

Our corporate partners have benefited by:

- **Developing clear, forward-looking business and technology strategies**
- **Finding groundbreaking solutions for internal business challenges**
- **Building new products and services in conjunction with startups**

Sample Clients



Deloitte.



1. Unlocking Innovation Through Startup Engagement, June 2017; 2. Figures as of December 31, 2017 across all 500 Startups family of funds